



# MASSACHUSETTS PROPERTY INSURANCE UNDERWRITING ASSOCIATION

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## UNDERWRITING DIVISION

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The Massachusetts Property Insurance Underwriting Association (MPIUA), in an effort to provide the highest level of service possible, introduced its Electronic Application Submission system April 1<sup>st</sup> 2013. This system was developed to provide producers with a more efficient means of applying for coverage with the Association. Effective December 1<sup>st</sup> 2013, all Homeowners and Dwelling Fire Applications will be required to be submitted via the Electronic Application Submission.

MPIUA believes this system will benefit producers greatly.

Highlights of this application submission process include:

- A fully validated application and associated forms, ensuring completeness
- Elimination of the Commissioner's Arson Application on Dwelling Fire Applications
- An application management tool to save, print and track application status
- Streamlines processing by MPIUA to enhance response times
- Intuitive and similar to the industry standard for electronic submission of applications

Currently, 45% of new business is being received in this format with a reject ratio of 10% compared to a reject ratio of 33% on faxed applications.

The Electronic Application is available through the producer portal under the Online Applications section. Training videos have been developed and added to your portal to assist in completing this application. From a system standpoint, the MPIUA web application requires use of Internet Explorer.

Should you have any questions regarding this enhancement, please contact MPIUA's Consumer Service Department.